



ADDITIONAL  
SKILL ACQUISITION  
PROGRAMME

asap



# GLUE 2015

Gather. Link .Undertake .Earn

A JOINT INITIATIVE OF  
GENERAL & HIGHER EDUCATION DEPARTMENTS,  
GOVERNMENT OF KERALA

### **Additional Skill Acquisition Programme - ASAP**

ASAP, a joint initiative of the Departments of Higher Education and General Education of the state of Kerala, persistently works to enrich and transform the learning environments of the students and to endow them with the critical competencies to thrive in a knowledge-based economy. ASAP intends to nurture and motivate the students to achieve their best by providing specialised skill programmes in line with industry demands.

### **The ASAP brand**

We are one of the pioneer skill development projects in the country. National Skill Development Corporation (NSDC) and the Sector Skill Councils are our key partners in the journey to deliver holistic skill training for our students. In this whole process, we have partnered with connoisseurs in various industries to take the headship of the related sector, in order to ensure that trained youth are employable.

From 102 institutions, 19 Skill Development Centres and around 3000 students in 2012-13, ASAP was able to inspire around 30,000 students, augment their domain knowledge, soft skills, leadership skills and industry relevant competency through 956 institutions from nook and cranny of state and 105 Skill Development Centres in 2014-15. We intend to widen our networking by offering skilling programmes to three lakh students in the coming years. Additional Skill Acquisition Programme (ASAP), in its own right, is a vital contributor to meet the Kerala's education and skills needs.

### **GLUE 2015**

Next year, ASAP wants to invite RFP for selecting Training Service Providers, by the mid of May 2015 and sign MoU by the end of June 2015. The selection process will be on technical prerequisites like alignment to NOS, availability of trainers, submission of content materials etc. To finalise, these points it would be better to discuss the roll out plan together.

GLUE 2015 is a well-defined partner programme that is responsive to specific partner needs and skill development in imminent years. Through the business meeting, ASAP intends to strengthen the bonds with our Training Service Providers (TSPs) and to discuss our development plan, to meet future requirements. This business meet provides training partners with an extensive portfolio of ASAP's skill development regime in the forthcoming years. The meeting will enable the TSPs to be more informed about our skilling targets, quality and infrastructural needs, protocols etc. As we expand, the TSPs can increase their reach in Kerala and thereby improve fiscal inflow.

## Objectives

- Develop a training plan to better serve our student fraternity, by partnering with the TSP
- Deliver a range of compelling courses, with the aid of TSPs, in forthcoming years, to facilitate skill development
- Discuss about the barriers to expand training services and find feasible solutions
- To create awareness on the benefits which can be reaped by the TSPs and to make the TSPs understand that the investment made by the TSP will be repaid satisfactorily

## Your formula for success

ASAP seeks to strengthen the business alliances, with a clear mutual benefit that ensures quality skill training and rewards both parties.

- ASAP can assist the TSPs to expand services in Kerala and to create a brand of your own in 'Gods own country'. ASAP can assist in boosting your success, as you pursue opportunities in today's most attractive business markets
- With a presence in virtually every geographic region of Kerala, we can support a relationship wherever you want to operate
- ASAP offers a variety of models to match almost any desired alliance arrangement
- Take advantage of existing and emerging opportunities quickly and easily
- ASAP has competent human resources, committed to helping our joint partnership prosper
- ASAP will provide maximum support in every phase of operation
- You'll multiply your own business by merging with our inimitable standards and resources. Together, we can skill the youth and contribute towards the development of our motherland.

## Who can attend

CEO / Business Heads of Training Service Providers

## Date, Venue and time

**Date** : May 8th 2015

**Venue** : National Skill Development Agency, Kaushal Bhawan, B-2, Pusa Road, Metro Pillar No. 95, Near Karol Bagh Metro Station, New Delhi- 110005

**Time** : 10:30 AM

## The Next Step is Yours

Contact us by registering online at [www.asapkerala.gov.in/index.php/glue2015](http://www.asapkerala.gov.in/index.php/glue2015)



Additional Skill Acquisition Programme Secretariat,  
Higher Education Department,  
Government of Kerala, 3rd Floor, Trans Towers, Vazhuthacaud  
Thiruvananthapuram- 695014, Kerala, India

 0471 - 2772 500/501/502  [www.asapkerala.gov.in](http://www.asapkerala.gov.in)  [facebook.com/asap.kerala](https://facebook.com/asap.kerala)

 [strategy@asapkerala.gov.in](mailto:strategy@asapkerala.gov.in)

Contact Person : Ms.Ambili E Kurian

 +91 9495 999 659